

HIGHER TECHNICAL INSTITUTE

COURSE IN COMPUTER STUDIES

DIPLOMA PROJECT

THE ONLINE AUTO - MARKET

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CS/413

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Appendix A - > Feasibility Study Screenshots

Appendix B - > Data Flow Diagrams and Context

Appendix C - > Data Stores & Input - Output

INTRODUCTION

As a consumer driven society shopping online with the internet has become so common that for some, it has become an everyday pastime. Not only is it more convenient for most people on a busy schedule, but the savings in time and gasoline from driving around town makes it hard to pass up. Using the internet puts vast amounts of information at your fingertips. With a couple clicks of the mouse you can book a hotel, make airline reservation, and send gifts to friends and family or order of thousands of other items.

Some other benefits you won't find shopping in a store or at the mall is the internet are open around the clock. Seven days a week...24 hours a day. Some of the top benefits are:

- 1) The variety of the goods you are looking for is more diverse because the market is national or global and not just local.
- 2) Prices are almost always lower. This has to do with the competition as well as most businesses do not need to have a physical store.
- 3) To get this information shop around. Go to a number of different websites comparing what is being offered and also check out some auction sites for the same product.

The web-based system will be user-friendly so users can easily access to their products. Just remember shopping around before you buy makes it easier to get the best value and service.