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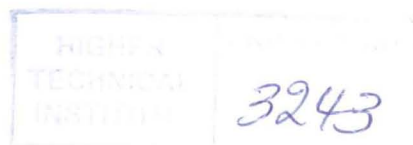
COURSE IN COMPUTER STUDIES

DIPLOMA PROJECT

AN INTERACTIVE GUIDE FOR THE
CITY OF LIMASSOL

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Introduction

About the project

The project deals with the production of an interactive city guide in the form of a Multimedia CD - ROM that is to be placed in key places around the city of Limassol or to be distributed as advertising material to tourist operators and other interested parties or individuals.

The interactivity of the guide is considered as a high priority matter since the specific guide is to be used by people of different ages, nationalities and educational backgrounds. So taking under serious consideration the above parameters the guide should target at the interests of all ages and educational backgrounds.

All the media elements (text, sound, video, animation, graphics) are gathered by books and official publications of the city of Limassol, the C.T.O (Cyprus Tourist Organization), from various Tourist Agencies and internet sites dedicated in promoting tourism and tourism related services in Cyprus.

The presentation of information by means of multimedia is considered to be one of the most powerful advertising methods of the past years. The idea of presenting the information using web oriented technologies is adopted, constituting the whole project quite challenging, while web related presentations, are dominating the computer- based presentations scene the last few years.

Limassol is considered the heart of the Cyprus Tourism Industry and also due to the port and it's vital role as an international commercial key location for offshore companies there is an increasing number of western Europeans making Limassol their home city and furthermore with the entry of Cyprus into the European Union the number will rise even more therefore the project's scope will expand from just being a tourist guide by encompassing information regarding businesses and services provided in the city of Limassol.

An interactive guide for the city of Limassol

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